

# **SXSW LONDON** **1-6 JUNE 2026**

**ATTENDEE GUIDE**

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**SHAPE**  
**THE FUTURE**  
**IN PERSON.**

# WELCOME SXSW LONDON

Welcome to SXSW London, the European edition of South by Southwest®, founded in 1987 in Austin, Texas. Building on nearly 40 years of bringing together global creative communities SXSW® celebrates the convergence of tech, film, music, culture and creativity.

## OUR VISION

SXSW London is the global festival for the convergence of business, technology and creativity. Grounded in practical optimism, we provide an inclusive platform to navigate growing global uncertainty. By convening the sharpest minds across politics, science, and the arts, through provocative debate and positive storytelling, we reframe the world's most pressing challenges into the breakthrough opportunities of tomorrow.

Guided by the belief that the future is already here, we make a space for leaders and creators together, to translate the complex into the inspired. We value the evolution over the origin, it is never just the first idea that changes the world, but the ones that come next.

## WHEN AND WHERE

From June 1-6, 2026, SXSW London takes over the historical and vibrant streets of Shoreditch in East London. The festival comes alive between 20+ grassroots venues from The Truman Brewery to Shoreditch Town Hall as a dynamic conference, music showcase festival, and screen festival woven seamlessly through the heart of the city.



## WHAT TO EXPECT

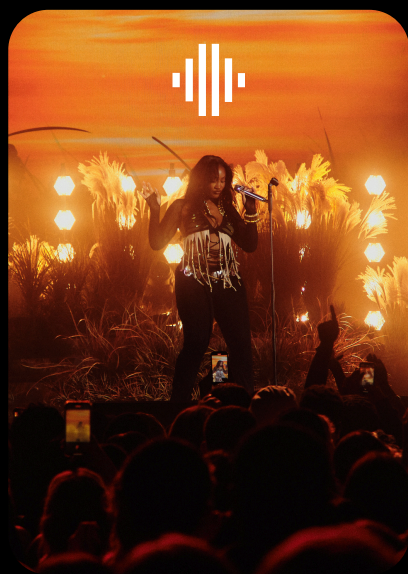
Step outside your lane, for a week of impactful networking, boundary-pushing ideas and cross-industry conversations, bringing together founders, artists, creators, policymakers and leading voices, across specially curated venues across Shoreditch. From deep dives into AI and life sciences to the next breakthrough in independent cinema and global music, the breadth and scope of the SXSW London 2026 programme is broad by design.

## EAST LONDON LOCATION, THREE FESTIVALS

The festival celebrates the convergence of conference, music and screen, bringing together voices, ideas, performances and unexpected pairings that rarely happen elsewhere.



[EXPLORE  
CONFERENCE](#)



[EXPLORE  
MUSIC](#)



[EXPLORE  
SCREEN](#)

We know there is a lot to experience in a week, and you won't get to see everything. That's by design. Our sessions run concurrently and the 2026 programme allows you to design your own journey, through the festival, balancing goal-oriented sessions with room to discover the unexpected, new content and the networking opportunities that work for you.

# GETTING STARTED

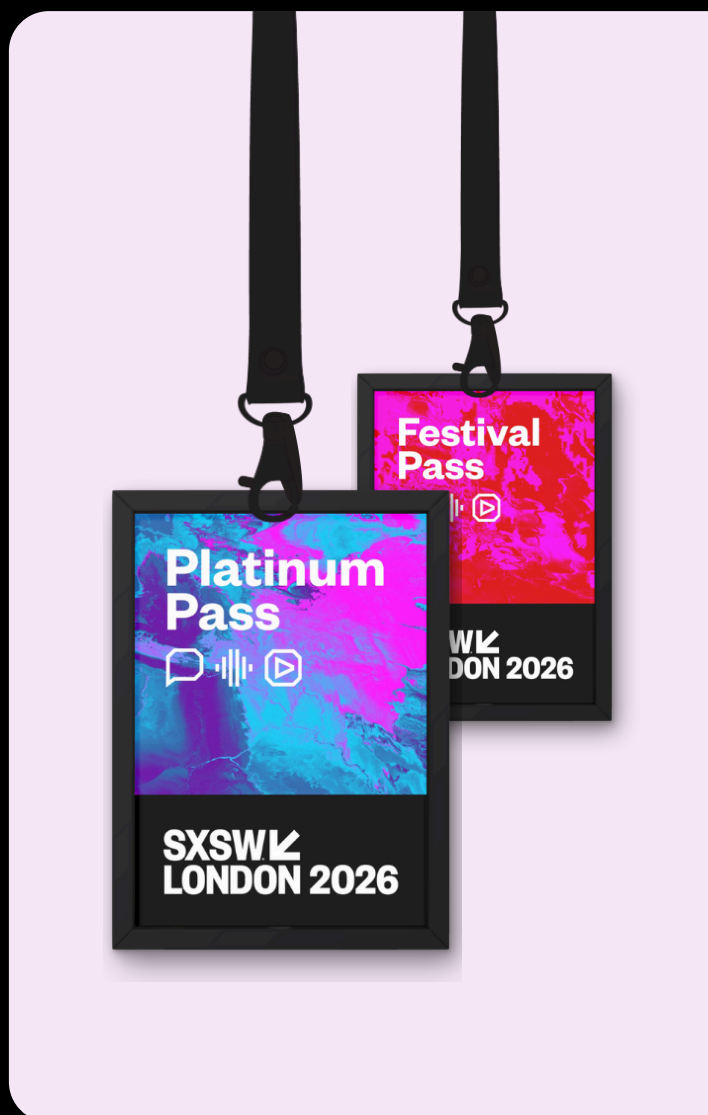
## CREATE YOUR PROFILE AND ASSIGN YOUR PASS

Once your pass has been ordered or transferred, an email will be sent with instructions to log in, assign the pass and create a profile.

**Individual Orders:** When you buy a pass, you assign it to a named person.

**Group Passes Orders:** Once you have bought passes, you will receive a link to share with your team. Each person assigns their own pass via that link.

Your pass is what gives you access to the festival. This applies to everything from a one-day music wristband to a Platinum pass. If it is not assigned and linked, you cannot collect a pass and cannot enter the festival.



## PASS TYPES & ACCESS LEVELS

Your pass defines the level of access you get, but it does not always guarantee entry to sessions. Some sessions may require advance reservation or early arrival due to capacity restrictions.

### PLATINUM PASS



- Fast Track Platinum Pass collection
- Advanced Booking - Three priority booking tokens per day to reserve conference sessions in advance (bookable 9am-6pm daily, tokens do not roll over to the following day)
- Priority lane access at venues
- Platinum Lounge access with complimentary refreshments
- Platinum Opening Mixer Party
- Priority access to the Music Festival and Party
- Priority access to the Screen Festival and Party
- Festival Opening Party
- All Festival pass benefits included

### FESTIVAL PASS



- Conference access to an incredible line-up of keynotes, panels and fireside chats
- Music Festival access
- Screen Festival access
- Mentor sessions and workshops
- Networking meet-ups
- Brand experiences and brand houses
- Festival Opening Party, Music Party, Screen Party
- SXSW London Pitch sessions
- Visual Arts

## SCREEN PASS



- Screen Festival access
- Access to Screen, Sound & Story conference track only (venues include Shoreditch Town Hall & Christchurch Spitalfields Only)
- Stage Streaming in Brick Lane Yard
- Screen mentor sessions and workshops
- Screen networking sessions
- Brand experiences and brand houses
- Festival Opening Party, Music Party, Screen Party

## MUSIC PASS



- Music Festival access
- Access to Screen, Sound & Story conference track only (venues include Shoreditch Town Hall & Christchurch Spitalfields Only)
- Stage Streaming in Brick Lane Yard
- Music mentor sessions and workshops
- Music Networking sessions
- Brand experiences and brand houses
- Festival Opening Party, Music Party, Screen Party

**TUESDAY**  
MUSIC WRISTBAND



**WEDNESDAY**  
MUSIC WRISTBAND



**THURSDAY**  
MUSIC WRISTBAND



**FRIDAY**  
MUSIC WRISTBAND



**FULL WEEK MUSIC WRISTBAND**



## TUESDAY DAY PASS



- Conference access to an incredible line-up of keynotes, panels and fireside chats
- Music Festival access
- Screen Festival access
- Mentor sessions and workshops
- Networking meet-ups
- Brand experiences and brand houses
- Festival Opening Party, Music Party, Screen Party
- SXSW London Pitch sessions
- Visual Arts

## WEDNESDAY DAY PASS



- Conference access to an incredible line-up of keynotes, panels and fireside chats
- Music Festival access
- Screen Festival access
- Mentor sessions and workshops
- Networking meet-ups
- Brand experiences and brand houses
- Festival Opening Party, Music Party, Screen Party
- SXSW London Pitch sessions
- Visual Arts

## THURSDAY DAY PASS

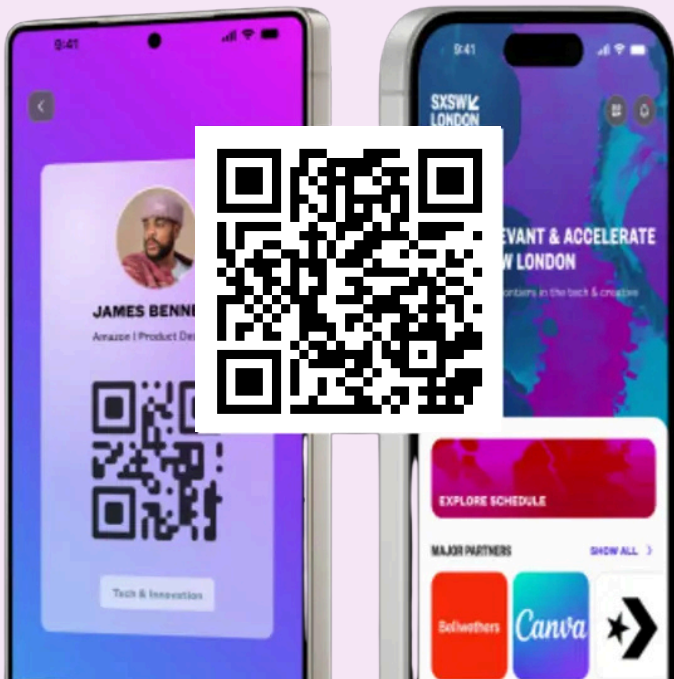


- Conference access to an incredible line-up of keynotes, panels and fireside chats
- Music Festival access
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- Festival Opening Party, Music Party, Screen Party
- SXSW London Pitch sessions
- Visual Arts

## MOBILE APP

The app is your primary tool onsite. Use it to plan, navigate the schedule, and adapt in real time. Download it before you arrive.

### DOWNLOAD THE APP



- ✓ Get The App – Google Play or the App Store, click [here](#) or scan the QR code
- ✓ Log in and find your QR code – Log in using the email linked to your booking. This unlocks your profile and features. In the top right corner of the screen, you can find your QR code. You will need this to claim your pass.
- ✓ Collect Your Pass – Bring your QR code (as a screenshot or in the app) and your photo ID to Registration at Shoreditch Studios.

## OPENING HOURS

**Sunday 31 May – Friday 5 June**

Festival, Screen, Music, Platinum Pass, Music wristbands, Partner Pass and Ticket Help Desk

📍 Shoreditch Studios, 37 Bateman's Row, London EC2A 3HH

### Opening times:

- Sunday: 12:00–19:00
- Monday: 08:00–20:00 (wristbands available from 12:00 on Monday)
- Tuesday: 08:00–18:00
- Wednesday: 09:00–18:00
- Thursday: 09:00–18:00
- Friday: 09:00–18:00

**Sunday 31 May –  
Wednesday 3 June**

Dedicated Platinum Pass  
Collection Only

📍 OTR (Over the Road),  
Shoreditch Studios  
37 Bateman’s Row  
London EC2A 3HH

**Opening times:**

- Sunday: 12:00–19:00
- Monday: 08:00–20:00
- Tuesday: 08:00–18:00
- Wednesday: 09:00–18:00

Final entry for collection is 30  
minutes before closing time.

**Tuesday 2 June –  
Friday 5 June**

Evening Music Wristband  
Collection

📍 OTR (Over the Road),  
Shoreditch Studios  
37 Bateman’s Row  
London EC2A 3HH

**Opening times:**

- Tuesday: 18:00–21:00
- Wednesday: 18:00–21:00
- Thursday: 18:00–21:00
- Friday: 18:00–21:00

Final entry for collection is 30  
minutes before closing time.

**ONCE YOU ARE IN**

- ✔ **Allow Notifications:**  
Stay in the know, not  
all our talent has  
been announced yet!
- ✔ **Set your status to  
Discoverable:**  
Find and message  
other attendees
- ✔ **Turn on tailored  
suggestions:**  
See sessions based  
on your interests.



## WHAT TO BRING

- Booking confirmation and photo ID
- Dress in layers for indoor and outdoor venues
- Comfortable shoes
- A portable power pack for your mobile
- A reusable water bottle. Refill at water stations across the site.
- Sunscreen
- A bag no bigger than A4 size

### Larger Bag Storage

Please note that SXSW London does not offer on-site luggage storage facilities. If you're carrying bags larger than A4 or suite cases, we recommend planning ahead. Fortunately, there are convenient luggage storage options nearby. Liverpool Street Station, just a short distance away, offers secure storage services that many visitors find useful.

Additionally, there are third-party apps and services such as Bounce, Stasher, Nannybag, and LuggageHero that help you find luggage storage locations throughout London. These platforms connect users with local businesses offering short-term bag storage.

Please note that SXSW London is not affiliated with and has no responsibility for any of these services, so we encourage you to check terms and conditions, reviews, policies, and opening hours before booking. SXSW London shall have no liability to you in relation to your use of any third-party luggage storage services.



# ARRIVAL AND PASS COLLECTION

## PASS AND WRISTBAND COLLECTION

To collect your passes or wristband, please bring:

- A valid photo ID matching the name on your registration
- Your QR code from the registration confirmation, printed or on your phone

Both are required. We cannot issue passes or wristbands without verifying your identity.

Accepted ID:

- Government-issued passport
- National ID card or driver's licence

Minors under the age of 18 must be accompanied by an adult.

### Lost Pass or Wristband

In the event your pass or wristband has been lost or stolen, please head to Pass Collection at Shoreditch Studios, 37 Bateman's Row, London EC2A 3HH. Valid photo ID is required, and your original pass will be cancelled to avoid misuse.

Accepted ID

- Government-issued passport
- National ID card or driver's licence

See [FAQs](#) for further information on collection.

## GETTING HERE

### Tube and Overground:

The closest stations to each hub:

Registration (Shoreditch Studios)

- Shoreditch High Street (Overground), three minutes' walk.
- Old Street (Northern), eight minutes' walk.

Truman Hub (Truman Brewery, Christ Church Spitalfields, Spitalfields Market)

- Shoreditch High Street (Overground), two minutes' walk.
- Aldgate East (District, Hammersmith & City), five minutes' walk.
- Liverpool Street (Central, Circle, Hammersmith & City, Metropolitan, Elizabeth, Overground, National Rail), eight minutes' walk.

Protein Hub (Protein Studios and Montacute Yards)

- Shoreditch High Street (Overground), five minutes' walk.
- Old Street (Northern), ten minutes' walk.

DSQ Hub (Devonshire Square)

- Liverpool Street, two minutes' walk.

Shoreditch High Street is step-free. Liverpool Street is step-free to the Elizabeth line and most platforms. Old Street has lift access to all platforms.

Contactless and mobile pay accepted at all stations.

Find the [Tube and Rail map](#) and other useful information at [Transport for London](#).

**Cycle:** Santander Cycles docking stations and designated Lime Bike drop zones sit across the festival footprint. Use the Lime or Uber app to find available bikes nearby.

**Bus:** Numerous bus routes serve Shoreditch, with stops at Shoreditch High Street and Old Street stations. Contactless only.

**Taxi:** Hail a famous London Black Cab on the street or book via the Gett app, or book an Uber or [Bolt via the apps](#). Give the driver a specific venue name, not “SXSW”.

**Driving:** Parking is limited and most options are paid.

Shoreditch is in the [Congestion Charge Zone](#) and [Ultra Low Emission Zone \(ULEZ\)](#), so additional charges may apply if you drive into the area during designated times or if your vehicle does not meet emissions standards.

**Blue Badge** holders have different rules and regulations, please check [Hackney Council](#) or [Tower Hamlets Council](#) for what applies.

### **Airports:**

**Heathrow** - Elizabeth line direct to Liverpool Street, around 35 minutes.

**Gatwick** - Thameslink to Farringdon then one stop on the Elizabeth Line to Liverpool Street, around 45 minutes.

**Stansted** - Stansted Express to Liverpool Street, 50 minutes. Direct to DSQ Hub.

**Luton** - Train to St Pancras then Elizabeth line one stop to Liverpool Street. Or train to St Pancras, then Northern line to Old Street, around 45 minutes.

**London City** - DLR to Bank then Northern line to Old Street, around 25 minutes.

### **Mainline rail stations:**

**Liverpool Street** - Two minutes to DSQ Hub. Five to ten minutes to Truman Hub.

**King's Cross, St Pancras, Euston** - Northern line to Old Street, around ten minutes. Eurostar arrives at St Pancras.

**Paddington** - Elizabeth line to Liverpool Street, around fifteen minutes.

# GETTING AROUND

## VENUES AND HUBS

SXSW London spans Shoreditch, with three main hubs: The Truman Brewery, Protein Studios and Devonshire Square. Movement is part of the experience. Allow time between sessions and expect short walks. All venues are within walking distance of one another, with the furthest two venues being a 15-minute walk from each other.

Please see all venues [here](#) or alternatively find all venues on the app.

## ACCESSIBILITY & ONSITE SUPPORT

If you have access needs, we're here to help. We offer a wide range of support for people with different needs. For more information check out [our website](#). If you require any additional assistance or provisions, please speak to a member of staff during registration and we will be happy to help.

If you haven't already been in touch, or your needs have changed, please don't hesitate to contact us at [hello@sxswlondon.com](mailto:hello@sxswlondon.com).

### **During the festival**

A dedicated team is on hand to assist you throughout. For urgent needs, approach any of our team and they will connect you.

### **Who's who onsite**

**Festival Support** - Our dedicated Front of House team is placed across the festival to ensure you get the best experience. You can identify the team by their pink SXSW London t-shirts and black lanyards. Anything you need, just ask.

**Accessibility Champions** - Each venue will be staffed with two dedicated team members focusing on accessibility & support.

**SXSW London Street Team** - We have a knowledgeable and friendly street team across the festival. Useful if you have a spare hour, want a last-minute recommendation, or need pointing in the right direction.

# BUILDING YOUR SCHEDULE

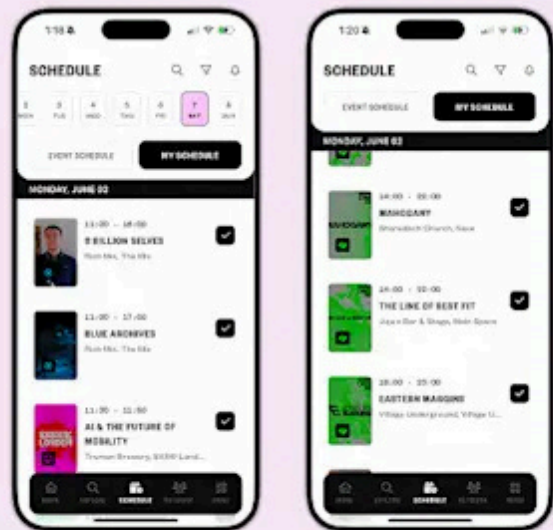
## EXPLORE AND BUILD

The app has two views:



### EVENT SCHEDULE

Event Schedule is the full festival programme. Browse by date, time or category. Tap + next to any session, showcase or screening to add it to your own schedule



### MY SCHEDULE

My Schedule is your personal itinerary. Add, view an adjust your sessions in one place.

Please note: The SXSW London team will clear conference rooms after each session, before admitting attendees for the next session. When building your schedule, please allow enough time to travel between venues and arrive at your next session.

## EXPLORE AND BUILD

### Platinum Advance Booking

The Advance Booking feature is exclusive to Platinum Pass holders. It allows Platinum delegates to pre-book a guaranteed seat at high-demand sessions before general access opens.

### Arrival & Queue Policy

- Platinum Pass holders with advance booking confirmed i.e. allocated token must arrive at least 5 minutes before their session begins to guarantee entry.
- If platinum Advance Booking arrive within 5 minutes before the session begins, we cannot guarantee entry but will do our best to get you in.
- If platinum pass holder advance arrives after session starts, then they will have to join the standard walkup line for platinum pass holders.

### Token Allocation

- Daily tokens: Each Platinum Pass holder receives 3 tokens per day. Tokens can be used for any of the below sessions.
- Release schedule: Tokens for the following day are made available from 9am the day before.
- Time to Book: Platinum pass holders will be able to advance book their slots with tokens the day before between 9am and 6pm
- Rollover: Tokens will not be rolled over into the following day. If you do not use them in the allocated time to book, then they will go to waste i.e. 3 tokens used for Monday; 3 tokens used for Wednesday etc.
- Token Cancelling: If you cancel your advance booking the day of, then you will not be able to use your token for another session.

### Eligible Sessions

- All Conference Sessions — All Venues apart from Jujus
- Music Marquee Showcase (where special guests perform) — Shoreditch Town Hall, Village Underground, Christchurch Spitalfields, and Unlocked
- We will include a line under music artist sessions that if “Platinum Pass Holders want to Advance Book for this session, they need to book for the entire showcase”
- Screen Headliners — Barbican

N.B. Press pass holders should have the same Advance Booking Functionality as Platinum Pass Holders.

## EXPLORE AND BUILD

### RSVP Functionality

RSVP enables delegates to secure a place at select sessions up to one week before the festival begins. This feature applies to all pass types and covers the following session formats:

- Mentor Sessions
- Roundtables
- Workshops
- Group Chats

Available to book via the app on Monday 25th May 2026 for delegates.

### Arrival & Queue Policy

- Delegates with an RSVP should arrive at least 5 minutes before the session start time.
- If a delegate has not checked in by the time the session begins, they have a 2-minute grace period before their space is released to the walk-up queue.
- If a booked delegate arrives more than 2 minutes late for a session, they will not be guaranteed entry

### All other

SXSW London operates on a first-come, first-serve basis. The app shows you live capacity for each session, so you can see how full a venue is before you set off. Queuing is required for entry. If a session is full, there will be another session available nearby. The programme is staggered deliberately, so there are strong alternatives at any given time. The big hitters have relay screens at overflow spaces in Truman Brewery and Brick Lane Yard so you can still catch the talks if you're not able to get in.



# DURING THE FESTIVAL

## PLANNING TIPS

Build schedule early by favouriting sessions in the app. RSVP for major sessions as soon as booking opens. High demand sessions fill fast so arrive early event with a reservation.

Build your schedule by favouriting sessions on the SXSW London app. Conference sessions run from around 9am to 6pm. Music and screen programming picks up from around 2pm and runs through to midnight.

Leave room in your schedule to follow the energy, not just the plan. At SXSW London some of the best moments and conversations happen in the queue, in between sessions and in the lounge.

Please note: The SXSW London team will clear conference rooms after each session, before admitting attendees for the next session. When building your schedule, please allow enough time to travel between venues and arrive at your next session.



## NETWORKING LIKE A PRO

Network in industry but also across industries. The most valuable conversations at SXSW often come from rooms you did not expect to be in.

**Mentors** - 121 industry-specific mentorship sessions where you can meet experienced founders, agents, execs and creatives from your field. Book in advance via the app and sit down for focused 20-minute conversations designed to help you move your work forward. Available across Music, Screen, Conference and Venture.

**Roundtables** - Small-group sessions hosted by an industry expert around a specific topic. Book in advance via the app.

**Group Chats** - Fast-paced, speaker-led music sessions, where delegates rotate through three 20-minute mini-discussions on everything from bookings to branding. Meet artists, managers and industry leads in an intimate, high-energy setting.

**Meet Ups** - From Women in Tech to Black Voices in Venture to LGBTQ+ in Music, our delegate meetups create space for communities to connect, share stories and collaborate. Held in cafés, bars and creative spaces around Shoreditch, these social hours are informal, energising, and easy to drop into.

**In the app** - Browse attendees, scan badges to connect, use AI-powered matching to find people aligned with your interests. Networking happens everywhere, in the lounges, queues, and social spaces so feel free to make the most of it.



# BRAND ACTIVATIONS

## Waymo

**Protein Studios, 31 New Inn Yard, London EC2A 3EY**  
**Monday–Thursday, 1–4 June**

Waymo, official super partner of SXSW London, brings the future of mobility to life at the Waymo Cafe + Studio. Drop by the space, grab a cuppa and discover how Waymo's fully autonomous ride-hailing service will integrate into London's transport network. See firsthand how the tech works, and sign up to be one of the first to ride when Waymo launch in London.

## Bellwethers: Nature & Climate House

**Juju's, Truman Brewery, 15 Hanbury St, London E1 6QR**  
**Tuesday, 2 June**

Bellwethers Nature & Climate House is a dedicated space for conversations on the future of the global economy. Designed as a convening point for leaders across industries, the activation explores themes of climate, resilience, and systemic transition, with a programme focused on shaping a more sustainable and future-facing economic model. This year's theme is Shaping the Future Economy, with dedicated sessions on The Foundations of Everything and New Power Building New Resilience.

## Expo

**Truman Brewery**  
**Tuesday-Thursday 1-4 June**

The SXSW London Expo is a focal point of the festival, where creativity, culture, and cutting-edge technology come together. Featuring immersive activations, hands-on demos, and breakthrough ideas from global innovators and emerging startups, such as Snap Inc., LinkedIn, Adobe and IBM. The Expo offers attendees a space to discover, connect, and experience what's next across different industries.

## Saatchi & Saatchi

Protein Studios, 31 New Inn Yard, London EC2A 3EY

Thursday, 4 June

The Saatchi & Saatchi New Creators' Showcase makes its debut at SXSW London. Returning for its 36th year, with a curated selection of emerging talent from around the world. Featuring non-commercial work across filmmaking, animation, and advertising, the showcase offers a platform for new creative voices to be seen, celebrated, and discovered by the industry.

## Zumba

Dray Walk Gallery

Monday–Thursday, 1–4 June

As the Official Fitness Partner of SXSW London, Zumba brings its high-energy movement to the festival with Zumba House. This vibrant activation blends fitness and celebration through a programme of classes, taster sessions, and live demos running throughout the day. Beyond the dancing, Zumba's presence at the festival supports mental health charity CALM, with a donation made to the charity for every person that takes part.



# FAQS

For general questions, email [hello@sxswlondon.com](mailto:hello@sxswlondon.com).

For our FAQs, please find them on the website [here](#).

[hello@sxswlondon.com](mailto:hello@sxswlondon.com)

Please view our filming & photography permissions in our ticketing T&Cs [here](#).

Please view our age restrictions policy issue [here](#).

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## BEYOND THE FESTIVAL CAMPUS

Shoreditch is one of London's most distinctive neighbourhoods. It is famous for its food, history and street art, don't forget to look around occasionally and build in time to explore some of the area's offerings.

[Food on campus](#) - Explore the festival campus through its diverse food and drink offerings with this handy map. From vibrant bars and sit-down restaurants to quick bites on the go, discover a curated selection designed to fuel every moment of your festival experience.

[History food map](#) - Explore Shoreditch through its flavours and stories with our curated food history map. This guide highlights a mix of restaurants, bars, and quick eats that capture the area's rich cultural evolution - from traditional spots to modern icons. Along the way, discover locations tied to Shoreditch's creative legacy, from film shoots and music-making to the rise of its vibrant tech scene, where startups and innovation have helped shape the neighbourhood we know today - offering a unique taste of Shoreditch's past and present in every stop.

### **Work From Fora**

Official SXSW London partner Fora, opens up its premium workspaces across the festival week - it's a great place (with Wifi) for urgent emails, meetings and networking over coffee.

### **Montacute Yards**

Montacute Yards is transforming into a buzzing marketplace and workspace with food, music and events

- Daily food market & bar from lunchtime until evening
- Outdoor seating & wifi
- Live DJ sets across the week



### **Bangla House @ Brick Lane**

Curated by the Mubarak Ali Foundation, Durjoy Bangladesh Foundation, and British Bangladeshi Power & Influence. Visit Bangla House as it takes over Brick Lane for SXSW London 2026. Listen to conversations on Investment, AI and Bangladesh's future. Get a taste of Bangladeshi culture and food, with MasterChef UK's Ismail Hossain and catch a performance by acclaimed British Bangladeshi jazz pianist Zoe Rahman.

#### **Day One: Trade & Entrepreneurship**

High-level discussion on Bangladesh's economic future with leading investors, founders, and policymakers, plus live music from heritage artists.

#### **Day Two: Culture & Identity**

Talks on storytelling, fashion, food, and migration, featuring acclaimed journalists, chefs, authors, and a live jazz performance.

#### **Day Three: Futures & AI**

Conversations on AI, healthtech and global systems with innovators, cultural leaders, and international voices.

## **Spitalfields Market: Responsible Tech x Fashion District Takeover (2 June)**

Visit Spitalfields Market for one of the festival's biggest open community nights. Network and connect with policy leaders, engineers, creatives, founders, and community builders. Stay for the Fashion District Live Performance Showcase with emerging London-based designers, the Alexander Whitley Dance Company, house and techno tunes from DJ Mr. Redley.

### **17:00–19:00 | All Tech is Human Community Mixer**

Networking event bringing together industry leaders who are shaping a more human-centred tech future.

### **20:00–21:00 | Fashion District Live Showcase**

A dynamic, creative showcase of fashion, immersive performance and cutting-edge cultural programming, with emerging designers and creative talent.

### **SXSW London Eats: Your Local Food Passport**

Explore Shoreditch and SXSW London, choose from 200+ local food and drink spots, with exclusive delegate discounts across East London.

You'll receive a discount in any food kiosk that has a SXSW London flyer, with your delegate pass.

Get more for less at restaurants and cafes across Brick Lane, Spitalfields, and Redchurch Street. Show your SXSW London delegate pass at any of these food places to receive a 10% discount (or more)!



# AFTER THE FESTIVAL

Event Wrapped is your personalised summary in the app of sessions attended, connections made, and insights captured throughout the festival.

Stay connected – Follow up with the people you met in the app. Connections stay live after the festival.

News and updates - Explore the SXSW London News feed and [subscribe to](#) newsletter for programming announcements, on-demand content and early access to 2027.

Feedback – A short survey will land in your inbox shortly after the event. Your input shapes next year.

Follow us - across SXSW London social media channels, including [Instagram](#) and [LinkedIn](#).

