

SXSW LONDON **1-6 JUNE 2026**

DURING THE FESTIVAL

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SHAPE
THE FUTURE
IN PERSON.

DURING THE FESTIVAL

PLANNING TIPS

Build schedule early by favouriting sessions in the app. RSVP for major sessions as soon as booking opens. High demand sessions fill fast so arrive early event with a reservation.

Build your schedule by favouriting sessions on the SXSW London app. Conference sessions run from around 9am to 6pm. Music and screen programming picks up from around 2pm and runs through to midnight.

Leave room in your schedule to follow the energy, not just the plan. At SXSW London some of the best moments and conversations happen in the queue, in between sessions and in the lounge.

Please note: The SXSW London team will clear conference rooms after each session, before admitting attendees for the next session. When building your schedule, please allow enough time to travel between venues and arrive at your next session.



EXPLORE AND BUILD

RSVP Functionality

RSVP enables delegates to secure a place at select sessions up to one week before the festival begins. This feature applies to all pass types and covers the following session formats:

- Mentor Sessions
- Roundtables
- Workshops
- Group Chats

Available to book via the app on Monday 25th May 2026 for delegates.

Arrival & Queue Policy

- Delegates with an RSVP should arrive at least 5 minutes before the session start time.
- If a delegate has not checked in by the time the session begins, they have a 2-minute grace period before their space is released to the walk-up queue.
- If a booked delegate arrives more than 2 minutes late for a session, they will not be guaranteed entry

All other

SXSW London operates on a first-come, first-serve basis. The app shows you live capacity for each session, so you can see how full a venue is before you set off. Queuing is required for entry. If a session is full, there will be another session available nearby. The programme is staggered deliberately, so there are strong alternatives at any given time. The big hitters have relay screens at overflow spaces in Truman Brewery and Brick Lane Yard so you can still catch the talks if you're not able to get in.



NETWORKING LIKE A PRO

Network in industry but also across industries. The most valuable conversations at SXSW often come from rooms you did not expect to be in.

Mentors - 121 industry-specific mentorship sessions where you can meet experienced founders, agents, execs and creatives from your field. Book in advance via the app and sit down for focused 20-minute conversations designed to help you move your work forward. Available across Music, Screen, Conference and Venture.

Roundtables - Small-group sessions hosted by an industry expert around a specific topic. Book in advance via the app.

Group Chats - Fast-paced, speaker-led music sessions, where delegates rotate through three 20-minute mini-discussions on everything from bookings to branding. Meet artists, managers and industry leads in an intimate, high-energy setting.

Meet Ups - From Women in Tech to Black Voices in Venture to LGBTQ+ in Music, our delegate meetups create space for communities to connect, share stories and collaborate. Held in cafés, bars and creative spaces around Shoreditch, these social hours are informal, energising, and easy to drop into.

In the app - Browse attendees, scan badges to connect, use AI-powered matching to find people aligned with your interests. Networking happens everywhere, in the lounges, queues, and social spaces so feel free to make the most of it.

